KRISTINA BORJESSON

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To whom it may concern:

Ilene Proctor has been my public relations agent for several years now and the best way I can describe her is: "superagent for the top people and events connected to protecting and promoting critically important ideas and causes." Ilene doesn't just do PR, she does PR with purpose. She does her work with great passion and even greater intelligence and talent, making her the best and most effective in her field.

Hene can put an unknown client on the national map in record time or send a famous client into the stratosphere. I know this from first-hand experience. She can literally set up hundreds of interviews in both print and broadcast in a jaw-dropping few days. Her network of contacts is second to none; she knows "everybody worth knowing" and "everybody worth knowing," knows her.

While promoting my awardwinning book, INTO THE BUZZSAW: Leading Journalists Expose the Myth of a Free Press, an anthology of essays by top American journalists, liene was very skillful about placing and selling the various contributors in the book according to their "Q" rating. She's currently promoting the second edition of BUZZSAW, which includes material by Gore Vidal, Dan Rather, Ashleigh Banfield, and Robert McChesney, among many others.

I can't recommend Ilene highly enough. She is, quite simply, the best. She is also—and this is critically important—one of the finest people I know.

If you need further information about Ilene, please don't hesitate to contact me.

Sincerely,

Kristina Borjesson Editor/Contributor

INTO THE BUZZSAW