

SANTA MONICA

County	City Website	Zip Codes
Los Angeles	www.ci.santa-monica.ca.us or www.santa-monica.org	90401, 90402, 90403, 90404, 90405

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Business Data (1997)	On CD

Registered Voters (2/10/05)

http://www.ss.ca.gov/elections/ror/pol_sub_02_10_05.pdf

Parties	Numbers	Percentages
Total	60,997	100%
Democratic	32,312	53%
Republican	11,791	19%
American Independent	970	2%
Green	1,016	2%
Libertarian	402	~1%
Natural Law	106	<1%
Peace & Freedom	243	<1%
Misc.	659	1%
Declined to State	13,498	22%

Demographic Summary

<http://www.city-data.com/city/Santa-Monica-California.html>

Parameter	Compared to State Average
Median House Value	Above, significantly
% Black Population	Below
% Foreign-Born	Above
% Renting	Above
Length of Stay Since Moving In	Below
Number of Rooms per House	Below, significantly
% with Bachelor's Degree or Higher	Above

Mayor & City Council Members

www.ci.santa-monica.ca.us

City of Santa Monica
1685 Main St.
Santa Monica, CA 90401
(310) 458-8411

Council Members	Electoral History	Most Recent Elections
Pam O'Connor Mayor 906 9th Street Santa Monica, CA 90403 Home (310)458-2749 Fax (310)458-6686 home Fax (310)458-1621 office pam.oconnor@smgov.net	Elected: 11/08/1994 Re-elected: 11/03/1998 Re-elected: 11/05/2002 Term Expires: 11/07/2006	Nov. 5, 2002 (3 Elected) Pam O'Connor 13,396 votes = 18.93% Kevin McKeown 13,200 votes = 18.65% Robert Holbrook 11,164 votes = 15.77% Abby Arnold 10,868 votes = 15.36% Matteo Dinolfo, MD 8,356 votes = 11.81% Josefina Santiago Aranda 6,579 votes = 9.30% Chuck Allord 3,117 votes = 4.40% Jerry Rubin 2,420 votes = 3.42% Pro Se 1,677 votes = 2.37%
Kevin McKeown Council Member 848-E 16th Street Santa Monica, CA 90403 Home (310) 393-3639 Fax (310)393-3609 home Fax (310)458-1621 office kevin@mckeown.net	Elected: 11/03/1998 Re-elected: 11/05/2002 Term Expires: 11/07/2006	
Robert Holbrook Council Member 760 Ermont Place Santa Monica, CA 90402 Home (310) 394-1094 Fax (310) 393-7948 home Fax (310) 458-1621 office robert.holbrook@smgov.net	Elected: 11/06/1990 Re-elected: 11/08/1994 Re-elected: 11/03/1998 Re-elected: 11/05/2002 Term Expires: 11/07/2006	

<p>Bobby Shriver Councilmember 1685 Main Street, #200 Santa Monica, CA 90401 Message (310) 458-8201 Fax (310) 458-1621 bobby.shriver@smgov.net</p>	<p>Elected: 11/02/2004 Term Expires: 11/04/2008</p>	<p>Nov. 2, 2004 (4 Elected) Bobby Shriver 23,260 votes 16.47% Richard Bloom 16,710 votes 11.84% Herb Katz 14,475 votes 10.25% Ken Genser 13,408 votes 9.50%</p>
<p>Richard Bloom Councilmember 1685 Main Street, #200 Santa Monica, CA 90401 Message (310) 458-8201 Fax (310) 458-1621 richard@bloomlaw.net</p>	<p>Elected: 05/11/1999 Re-elected: 11/07/2000 Elected: 11/02/2004 Term Expires: 11/04/2008</p>	<p>Patricia Hoffman 12,584 votes 8.91% Matt Dinolfo 11,774 votes 8.34%</p>
<p>Herb Katz Mayor Pro Tempore 1685 Main Street #200 Santa Monica, CA 90401 Office (310)458-8201 Fax (310) 458-1621 rtkarch@aol.com</p>	<p>Elected: 11/07/2000 Re-elected: 11/02/2004 Term Expires: 11/04/2008</p>	<p>Maria Loya 11,460 votes 8.12% Kathryn J. Morea 9,682 votes 6.86% Michael Feinstein 8,023 votes 5.68% David Cole 4,182 votes 2.96% Leticia Maria Anderson 3,380 votes 2.39%</p>
<p>Ken Genser Councilmember 1685 Main Street, #200 Santa Monica, 90401 Home (310) 395-0223 Fax (310)458-1621 office city@genser.org</p>	<p>Elected: 11/08/1988 Re-elected: 11/03/1992 Re-elected: 11/05/1996 Re-elected: 11/07/2000 Re-elected: 11/02/2004 Term Expires: 11/04/2008</p>	<p>Bill Bauer 3,364 votes 2.38% Lorene "Leah" Mendelsohn 3,270 votes 2.32% Tom Viscount 2,794 votes 1.98% Jonathan Mann 1,798 votes 1.27% Linda Armstrong 1,027 votes 0.73%</p>

Election Returns: <http://www.smartvoter.org>

Rent Control Board Members

c/o Santa Monica City Hall
1685 Main Street, Room 202
Santa Monica, CA 90401

(310) 458-8751

The Rent Control Board is composed of five elected commissioners. The Commissioners do not have offices in City Hall. Like City Council members, they are elected officials who have full-time jobs in addition to their Board responsibilities.

Board Members	Most Recent Elections
Betty Smith Mueller	November 5, 2002 (3 Elected)

Jennifer Kennedy	Betty Smith Mueller 14,676 votes = 29.54%
	Jennifer Kennedy 13,181 votes = 26.53%
	Alan Toy 12,638 votes = 25.44%
Alan Toy	Thomas David Carter 9,185 votes = 18.49%
Joel C. Koury	November 2, 2004 (2 Elected)
Jeffrey A. Sklar	Joel C. Koury 19,265 votes 53.39%
	Jeffrey A. Sklar 16,821 votes 46.61%

Election Returns: <http://www.smartvoter.org>

Colleges & Universities

With Over 2,000 Full-Time Students

<http://www.city-data.com/city/Santa-Monica-California.html>

Institution	FT Enrollment	Location	Miles Away
Santa Monica College (public)	15,470	1900 Pico Blvd. www.smc.edu	--
Art Institute of Los Angeles (private, for-profit)	1,116	2900 31st St. www.aii.aiala.edu	--
Emperors College of Traditional Oriental Medicine (up to Master's)	251	1807B Wilshire Blvd. www.emperors.edu	--
Rand Graduate School Of Policy Studies (private, not-for-profit); offers Doctorate	63	1700 Main St. www.rgs.edu	--
Oak Hill Academy (private, not-for-profit)	?	3017 Santa Monica Blvd., Ste. 301 www.oak-hill.com	--
University of Santa Monica (private, not-for-profit); offers Master's	?	2107 Wilshire Blvd.	--
Berlitz Language Centers 616 Santa Monica Blvd.	?	616 Santa Monica Blvd.	--
Vidal Sasoon Academy 321 Santa Monica Blvd. (private, for-profit)	?	321 Santa Monica Blvd. www.vidalsassoon.co.uk	--
Alexander Training Institute Of Los Angeles (private, for-profit)	?	1526 14th St., Ste. 110	--
Shiatsu Massage School Of California (private, for-profit)	?	2309 Main St.	--
University of California - Los Angeles	35,930	Los Angeles	5
West Los Angeles College	4,640	Culver City	6

Loyola Marymount University	6,890	Los Angeles	8
Los Angeles Valley College	8,900	Valley Glen	12
Los Angeles Southwest College	2,971	Los Angeles	13
Los Angeles City College	8,298	Los Angeles	14
West Valley Occupational Center	5,240	Woodland Hills	15

Community College Board Members

See also **AD41: Overview** for the Los Angeles Community College District and Ventura County Community College District.

SANTA MONICA COMMUNITY COLLEGE DISTRICT

c/o Santa Monica College
 1900 Pico Boulevard
 Santa Monica, California 90405
 District Office: (310) 434-4200
 College Office: (310) 434-4000

www.SMC.EDU

The Santa Monica Community College District is governed by a seven-member Board of Trustees elected to four-year terms by voters in the district that serves Santa Monica and Malibu. A student trustee who serves for a one-year term is elected by the Santa Monica College students.

Belinda Phillips,
 Student Trustee

Thomas J. Donner,
 Interim Superintendent/President
donner_thomas@smc.edu

Board Members	Most Recent Elections
Dr. Susan Aminoff aminoff_susan@smc.edu	November 2, 2004 (3 Elected)
Rob Rader rader_rob@smc.edu	Susan Aminoff 22,154 votes = 23.08%
Dr. Margaret Quinones quinones_margaret@smc.edu	Robert Greenstein Rader 16,982 votes = 17.69%
	Margaret R. Quinones 15,465 votes = 16.11%
	M. Douglas Willis 14,519 votes = 15.13%
	Charles Donaldson 10,820 votes = 11.27%
	Tonja McCoy 8,936 votes = 9.31%
	Susanne Trimbath 7,117 votes = 7.41%
Dr. Dorothy Ehrhart-Morrison ehrhart-morrison_dorothy@smc.edu	November 5, 2002 (4 Elected)
Dr. Nancy Greenstein, Vice-Chair greenstein_nancy@smc.edu	Dorothy Ehrhart-Morrison, PhD

<p>Carole L. Currey Chair currey_carole@smc.edu</p>	<p>Nancy Greenstein 16,581 votes = 21.70%</p> <p>Carole Currey 15,476 votes = 20.25%</p> <p>Herbert E. Roney 13,039 votes = 17.06%</p>
<p>Herbert Roney roney_herbert@smc.edu</p>	<p>12,996 votes = 17.01%</p> <p>Nancy Cattell-Luckenbach 9,199 votes = 12.04%</p> <p>Bill Winslow 9,118 votes = 11.93%</p>

Election Returns: <http://www.smartvoter.org>

School Board Members

See **AD41: Overview** for the LACOE Board of Education.

SANTA MONICA-MALIBU UNIFIED SCHOOL DISTRICT

1651 Sixteenth St.
 Santa Monica, CA 90404
 Tel (310) 450-8338

<http://www.smmusd.org/>

Board Members	Most Recent Elections
<p>Emily Bloomfield President bloomfield@smmusd.org</p>	<p>November 5, 2002 (4 Elected)</p> <p>Julia Brownley 17,235 votes = 21.66%</p>
<p>Julia Brownley Vice President brownley@smmusd.org</p>	<p>Emily Bloomfield 17,157 votes = 21.56%</p>
<p>Oscar de la Torre delatorre@smmusd.org</p>	<p>Shane McLoud 14,247 votes = 17.91%</p>
<p>Shane McLoud mcloud@smmusd.org</p>	<p>Oscar de la Torre 13,515 votes = 16.99%</p> <p>Brenda Gottfried 11,734 votes = 14.75%</p> <p>Ann Cochran 5,679 votes = 7.14%</p>
<p>Jose Escarce escarce@smmusd.org</p>	<p>November 2, 2004 (3 Elected)</p>
<p>Kathy Wisnicki kathy.wisnicki@smmusd.org</p>	<p>Jose Escarce 24,906 votes = 26.91%</p>
<p>Maria Leon-Vazquez mlvazquez@smmusd.org</p>	<p>Maria Leon-Vazquez 24,442 votes = 26.40%</p> <p>Kathy Wisnicki 23,230 votes = 25.10%</p> <p>Ana M. Jara 19,990 votes = 21.59%</p>

Election Returns: <http://www.smartvoter.org>

K-12 Schools

<http://www.city-data.com/city/Santa-Monica-California.html>

School, Location	Public/Private	Grades	Enrollment
Santa Monica High 601 Pico Blvd.	Public	9-12	3,387
Olympic High (Continuation School) 721 Ocean Park Blvd.	Public	9-12	160
Crossroads School 1714 21st St.	Private	9-12	1,121
St. Monica High School 1030 Lincoln Blvd.	Private	9-12	597
Concord High School 1831 Wilshire Blvd., Ste. B	Private	9-12	89
Wilshire West School 1516 19th St.	Private	7-12	48
Lincoln Middle 1501 California Ave.	Public	6-8	1,318
Adams (John) Middle 2425 16th St.	Public	6-8	1,181
Franklin Elementary 2400 Montana Ave.	Public	K-5	807
Roosevelt Elementary 801 Montana Ave.	Public	K-5	763
Rogers (Will) Elementary 2401 14th St.	Public	K-5	682
Grant Elementary 2368 Pearl St.	Public	K-5	673
McKinley Elementary 2401 Santa Monica Blvd.	Public	K-5	457
Edison Elementary 2425 Kansas Ave.	Public	K-5	432
Muir (John) Elementary 2526 Sixth St.	Public	K-5	344
Canyon Elementary (Char) 421 Entrada Dr.	Public	K-5	336
St. Monica Elementary School 1039 Seventh St.	Private	K-8	293
Carl Thorp School 438 San Vicente Blvd.	Private	K-6	281
St. Anne's School 2015 Colorado Ave.	Private	K-8	281
Pilgrim Lutheran School 1730 Wilshire Blvd.	Private	PreK-7	169
Pluralistic School Inc. 1454 Euclid St.	Private	K-6	160
Santa Monica Montessori 1909 Colorado Ave.	Private	PreK-8	155
Garden of Angels 1009 18th Street	Private	PreK-6	126
The Westside Waldorf School 1229 4th St.	Private	PreK-4	124
Santa Monica First Methodist Kindergarten	Private	PreK-K	110

1008 11th St.			
New Roads 1238 Lincoln Blvd.	Private	6-8	97

City Library

<http://www.city-data.com/city/Santa-Monica-California.html>

Library, Location	Operating Income	Materials
Santa Monica Public Library 1343 Sixth St.	\$6,425,236	362,423 Books 19,408 Audio Materials 9,355 Video Materials 1,210 Serial Subscriptions

Chamber of Commerce

SANTA MONICA CHAMBER OF COMMERCE

1234 6th Street, Suite 100
Santa Monica, CA 90401
Tel (310) 393-9825
Fax (310) 394-1868
info@smchamber.com

<http://www.smchamber.com>

Board of Directors			
Office	Name	Title	Company
Chairman	Nathaniel Trives	President	New Visions Foundation
Chairman Elect	Eddie Guerboian	President	Readers Fine Jewelers
Chief Financial Officer	John McIntire	Senior Vice President	First State Bank of California
Vice Chairman	John M. Bohn	President	Acceptors Inc.
Vice Chairman	Tim Dubois	Chief Executive Officer	Hotel Casa Del Mar
Vice Chairman	Thomas R. Larmore	Partner	Harding, Larmore, Kutcher, and Kozal
Vice Chairperson	Mary Ann Powell	CEO/General Manager	Pacific Park On The Pier
Vice Chairperson	Laurel Rosen	Director of Sales	The Lobster
Past Chairman	Michael Gruning	Owner	Dr. Guning Eyecare
Board Member	Tom Alesio	Owner	Room With A View Inc.
Board Member	Roy Almeida	Managing Officer	First Federal Bank of California
Board Member	William H. Crookston	Owner	WHC Associates
Board Member	Laverne Davis	Senior Vice President	Verizon
Board Member	Aurelia Freeman	Director of External Affairs	SBC
Board Member	Bob Gabriel	Owner	Bob Gabriel Company Insurance
Board Member	Jean Huber	General Manager	Santa Monica Place
Board Member	Bashir Kadri	Manager	Sanford/Paper Mate

Board Member	Iao Katagiri	Deputy Vice President	RAND
Board Member	Brenda Katz	General Manager	W.I. Simonson, Inc.
Board Member	Jeff King	Owner	Ocean Avenue Seafood
Board Member	David Lackman	President	Library Alehouse
Board Member	Bruce Lamoureux	Chief Executive Officer	Saint John's Health Center
Board Member	Rick Lopez	Senior Vice President	Metro Goldwyn Mayer Studios
Board Member	Jim Luck	President/CEO	Los Angeles Orthopaedic Hospital
Board Member	Gary Lustgarten	Business Consultant	CPE, Inc.
Board Member	Jean McNeil Wyner	Community & Physician Liaison	Santa Monica - UCLA Medical Center
Board Member	Rose Nordbrock CIC, AAI	Vice President	Bolton & Company
Board Member	Sharon O'Rourke	Public Affairs Manager	The Gas Company
Board Member	Mark A. Olson	Region Manager	Southern California Edison Co.
Board Member	Sig Orloff	General Manager	Le Merigot Beach Hotel & Spa
Board Member	Graham R. Pope CPA	President	Pope and Associates
Board Member	Bill Rinker	VP/General Manager	Toyota Santa Monica
Board Member	Piedad Robertson	Superintendent/President	Santa Monica College
Board Member	John Thacker	General Manager	Loews Beach Hotel
Board Member	Beverly Wagner-Menzies	Branch Manager	US Bank

Chamber Staff		
Position	Name	E-Mail
President/CEO	Kathryn B. Dodson	president@smchamber.com
Marketing Director	Erin Deviny	marketing@smchamber.com
Membership Director	Joan Matis	jmatis@smchamber.com
Account Manager	Andrea Berrie	aberrie@smchamber.com
Administrative Assistant	Edward Van Brusellen	info@smchamber.com
Bookkeeping	Marni Garcia	events@smchamber.com

Other Associations

Associations	Addresses	Phone Numbers
ACG-LA	932 10th St, Santa Monica, CA 90403	(310) 576-0903
California Nurses Assn.	3250 Ocean Park Blvd # 385, Santa Monica, CA 90405	(310) 664-9377
Home Owners Assn.	1044 5th St, Santa Monica, CA 90403	(310) 393-4734
L A Venture Assn.	1247 Lincoln Blvd # 129, Santa Monica, CA 90401	(310) 450-9544
Main Street Merchants Assn.	501 Colorado Ave, Santa Monica, CA 90401	(310) 899-9555
Mitchell Manor Homeowners Assn.	Santa Monica, CA 90404	(310) 828-5698

National Academy of Recording Arts	3402 Pico Blvd, Santa Monica, CA 90405	(310) 392-3777
NATPE International	2425 Olympic Blvd # 600e, Santa Monica, CA 90404	(310) 453-4440
NOMA	Santa Monica, CA 90401	(310) 451-1741
Nour International Relief Aid	Santa Monica, CA 90401	(310) 458-6828
Palisades Beach Homeowners	Santa Monica, CA 90401	(310) 458-1703
Rotary Club Of Santa Monica	PO Box 586, Santa Monica, CA 90406	(310) 917-3313
SaMo High Alumni Assn.	601 Pico Blvd, Santa Monica, CA 90405	(310) 393-0765
Santa Monica Classroom Teacher	1508 18th St, Santa Monica, CA 90404	(310) 829-5438
South California Development	Santa Monica, CA 90401	(310) 451-8088
12th Street Condominium Assn.	Santa Monica, CA 90401	(310) 394-9291
Westside Association Mgmt.	Santa Monica, CA 90401	(310) 395-5073
Westside Urban Forum	1247 Lincoln Blvd # 129, Santa Monica, CA 90401	(310) 394-0253
YMCA	1332 6th St, Santa Monica, CA 90401	(310) 393-2721
YWCA	2019 14th St, Santa Monica, CA 90405	(310) 452-3881

Hospitals & Medical Centers

<http://www.city-data.com/city/Santa-Monica-California.html>

Facility	Location	Miles Away
Santa Monica - UCLA Medical Center	1250 16th Street	--
St. John's Hospital Health Center	1328 22nd St.	--
Daniel Freeman Marina Hospital	Marina del Rey	3
UCLA Neuropsychiatric Hospital Clinic	Los Angeles	5
UCLA Medical Center Adults Renal Transplant	Los Angeles	5

Airports

<http://www.city-data.com/city/Santa-Monica-California.html>

Airport	ID	Certified for Carrier Operations	Location	Miles Away
Los Angeles International	LAX	Yes	Los Angeles	9
Burbank-Glendale-Pasadena	BUR	Yes	Burbank	16
Long Beach/ Daugherty Field	LGB	Yes	Long Beach	27
Santa Monica Municipal	SMO	No	Santa Monica	3
Van Nuys	VNY	No	Van Nuys	13
Jack Northrup Field/Hawthorne Municipal	HHR	No	Hawthorne	13

Newspapers & Other Periodicals

SANTA MONICA MIRROR

P.O. Box 5877
 Santa Monica, CA 90409-5877
 Tel (310) 577-6507
 Fax (310) 260-6155

<http://www.smmirror.com>

Position	Name	Phone	E-Mail
Publisher	Michael Rosenthal	?	publisher@smmirror.com
Associate Publisher	Jay Cole	?	Jay@smmirror.com
Editor	Peggy Clifford	(310) 260-0015	mirror200@aol.com
Editor, Westside Family Life	Laurie Rosenthal	?	omhome@smmirror.com
Editor, Westside Woman	Beverly Cohn	?	bevcohn@earthlink.net

THE LOOKOUT

editor@surfsantamonica.com

<http://www.surfsantamonica.com>

OCEAN PARK GAZETTE

<http://www.oceanparkgazette.org>

Quit Publishing September 1, 2005; moved to University area just outside Eugene, Oregon.

Editor

Carolanne Sudderth

THE GOOD LIFE

1032 Broadway
 Santa Monica, CA 90401

Local Newspaper

Circulation	Frequency (Day)	Editor
40,000	Weekly (Thursday)	Herb Chase, Jr.

SANTA MONICA COLLEGE CORSAIR

1900 Pico Blvd.
 Santa Monica, CA 90405
 Tel (310) 434-4340
 Fax (310) 434-3697

<http://smccorsair.collegepublisher.com/>

Circulation	Frequency (Day)	Editor	Publisher
5,000	Weekly (Wednesday)	?	?

RAND REVIEW

1776 Main St.
P.O. Box 2138
Santa Monica, CA 90407
Tel (310) 393-0411
Fax (310) 451-7069

<http://www.rand.org/publications/randreview>

Professional magazine covering policy and research

Circulation	Frequency	Editor	E-Mail
15,000	3/year	John Godges	godges@rand.org

Radio Stations (strongest)

<http://www.city-data.com/city/Santa-Monica-California.html>

Station	Channel	kW	Owner	Location
KSPN	710 AM	50	KABC-AM Radio, Inc.	Los Angeles
KNX	1070 AM	50	Infinity Broadcasting Operations, Inc.	Los Angeles
KLAC	570 AM	50	AMFM Radio Licenses, LLC	Los Angeles
KBLA	1580 AM	50	?	Santa Monica
KFWB	980 AM	50	Infinity Broadcasting Operations, Inc.	Los Angeles
KABC	790 AM	5	KABC-AM Radio, Inc.	Los Angeles
KHJ	930 AM	5	LBI Radio License Corp.	Los Angeles
KSUR	1260 AM	25	?	Beverly Hills
KMPC	1540 AM	50	Rose City Radio Corp.	Los Angeles
KIRN	670 AM	35	Lotus Oxnard Corp.	Simi Valley
KFOX	1650 AM	10	Chagal Communications, Inc.	Torrance
KFI	640 AM	50	Capstar TX Ltd. Partnership	Los Angeles
KRLA	870 AM	20	New Inspiration Broadcasting Co.	Glendale
KYSR	98.7 FM		AMFM Radio Licenses, LLC	Los Angeles
KRTH-FM	101.1 FM		Infinity Broadcasting Operations, Inc.	Los Angeles
KCRW	89.9 FM		Santa Monica Community College District	Santa Monica
KPWR	105.9 FM		Emmis Radio License Corp.	Los Angeles
KCSN	88.5 FM		California State Univ., Northridge	Northridge
KCBS-FM	93.1 FM		Infinity Broadcasting Operations, Inc.	Los Angeles
K220FR	91.9 FM		Life on the Way Communications, Inc.	Simi Valley
KZLA-FM	93.9 FM		Emmis Radio License Corp.	Los Angeles
K212FA	90.3 FM		Educational Media Foundation	Temple City
KLOS	95.5 FM		KLOS-FM Radio, Inc.	Los Angeles
KSCA	101.9 FM		HBC License Corp.	Glendale
KOST	103.5 FM		Capstar TX Ltd. Partnership	Los Angeles
K261AB	101.1 FM		Radio One License, LLC	Newhall, etc.
KKBT	100.3 FM		Radio One Licenses, LLC	Los Angeles
KLSX	97.1 FM		Infinity Broadcasting Operations, Inc.	Los Angeles
KLVE	107.5 FM		KLVE-FM License Corp.	Los Angeles

KIIS-FM	102.7 FM		Citicasters Licenses, LP	Los Angeles
KUSC	91.5 FM		University of Southern California	Los Angeles
KPCC	89.3 FM		Pasadena Area Community College Dist.	Pasadena
KHHT	92.3 FM		AMFM Radio Licenses, LLC	Los Angeles

Television Stations (local)

<http://www.city-data.com/city/Santa-Monica-California.html>

Station	Channel	Owner	Location
KTRO-LP	50	Robert D. Adelman	Lancaster
KCBS-TV	2	CBS Broadcasting Inc.	Los Angeles
KNBC	4	NBC Subsidiary (KNBC-TV), Inc.	Los Angeles
K38CY	38	Capital Broadcasting Corp.	Van Nuys
KWJD-LP	25	Friendly Broadcasting Company	Van Nuys

Crime Rates (2002)

<http://www.city-data.com/city/Santa-Monica-California.html>

Crime Index = 450.3 > 330.6 = U.S. Average; Santa Monica has **more** crime than the national average.

Crime	Number	Rate per 100,000
Murder	8	9.2
Rape	35	40.2
Robbery	299	343.0
Assault	317	363.6
Burglary	739	847.7
Larceny	2,811	3224.6
Auto Theft	492	564.4

2000 U.S. Census: Profiles etc. Available

(See "AD41: Overview" for Typical List)

http://factfinder.census.gov/servlet/AdvGeoSearchByListServlet?_command=getResults&_programYear=50&_geoAreaType=160&_treeld=420&_disp_order=1012&_currentGeoAreaType=160&_geoldsHierarchy=60279822|50|Y&_placename=16000US0670000&_geoBucketId=50&_lang=en

2000 U.S. Census: Profile of General Demographic Characteristics

Subject	Number	Percent
Total population	84,084	100.0
SEX AND AGE		
Male	40,505	48.2
Female	43,579	51.8

Subject	Number	Percent
Under 5 years	3,377	4.0
5 to 9 years	3,489	4.1
10 to 14 years	3,474	4.1
15 to 19 years	2,729	3.2
20 to 24 years	3,839	4.6
25 to 34 years	17,853	21.2
35 to 44 years	16,579	19.7
45 to 54 years	13,010	15.5
55 to 59 years	4,636	5.5
60 to 64 years	3,075	3.7
65 to 74 years	5,267	6.3
75 to 84 years	4,717	5.6
85 years and over	2,039	2.4
Median age (years)	39.2	(X)
18 years and over	72,031	85.7
Male	34,394	40.9
Female	37,637	44.8
21 years and over	70,471	83.8
62 years and over	13,789	16.4
65 years and over	12,023	14.3
Male	4,685	5.6
Female	7,338	8.7
RELATIONSHIP		
Population	84,084	100.0
In households	81,672	97.1
Householder	44,503	52.9
Spouse	12,749	15.2
Child	14,541	17.3
Own child under 18 years	11,164	13.3
Other relatives	3,141	3.7
Under 18 years	590	0.7
Nonrelatives	6,738	8.0
Unmarried partner	2,376	2.8
In group quarters	2,412	2.9
Institutionalized population	1,011	1.2
Noninstitutionalized population	1,401	1.7
HOUSEHOLDS BY TYPE		
Households	44,503	100.0
Family households (families)	16,934	38.1
With own children under 18 years	7,314	16.4
Married-couple family	12,603	28.3
With own children under 18 years	5,148	11.6
Female householder, no husband present	3,141	7.1
With own children under 18 years	1,717	3.9
Nonfamily households	27,569	61.9
Householder living alone	22,783	51.2
Householder 65 years and over	4,712	10.6

Subject	Number	Percent
Households with individuals under 18 years	7,755	17.4
Households with individuals 65 years and over	10,968	24.6
Average household size	1.84	(X)
Average family size	2.80	(X)
HOUSING TENURE		
Occupied housing units	44,497	100.0
Owner-occupied housing units	13,282	29.8
Renter-occupied housing units	31,215	70.2
Average household size of owner-occupied unit	2.31	(X)
Average household size of renter-occupied unit	1.63	(X)

2000 U.S. Census: Race, Hispanic or Latino, and Age

Subject	All ages		18 years and over	
	Number	Percent	Number	Percent
RACE				
Total population	84,084	100.0	71,770	100.0
One race	80,609	95.9	69,316	96.6
White	65,832	78.3	57,267	79.8
Black or African American	3,176	3.8	2,601	3.6
American Indian and Alaska Native	396	0.5	321	0.4
Asian	6,100	7.3	5,377	7.5
Native Hawaiian and Other Pacific Islander	86	0.1	71	0.1
Some other race	5,019	6.0	3,679	5.1
Two or more races	3,475	4.1	2,454	3.4
HISPANIC OR LATINO AND RACE				
Total population	84,084	100.0	71,770	100.0
Hispanic or Latino (of any race)	11,304	13.4	8,445	11.8
Not Hispanic or Latino	72,780	86.6	63,325	88.2
One race	70,196	83.5	61,491	85.7
White	60,482	71.9	53,140	74.0
Black or African American	3,081	3.7	2,541	3.5
American Indian and Alaska Native	199	0.2	181	0.3
Asian	6,043	7.2	5,335	7.4
Native Hawaiian and Other Pacific Islander	84	0.1	69	0.1
Some other race	307	0.4	225	0.3
Two or more races	2,584	3.1	1,834	2.6

2000 U.S. Census: Profile of Selected Social Characteristics

Subject	Number	Percent
SCHOOL ENROLLMENT		
Population 3 years and over enrolled in school	17,878	100.0
Nursery school, preschool	1,141	6.4
Kindergarten	728	4.1
Elementary school (grades 1-8)	5,614	31.4
High school (grades 9-12)	2,709	15.2
College or graduate school	7,686	43.0
EDUCATIONAL ATTAINMENT		
Population 25 years and over	67,176	100.0
Less than 9th grade	2,535	3.8
9th to 12th grade, no diploma	3,527	5.3
High school graduate (includes equivalency)	8,040	12.0
Some college, no degree	12,259	18.2
Associate degree	4,000	6.0
Bachelor's degree	21,228	31.6
Graduate or professional degree	15,587	23.2
Percent high school graduate or higher	91.0	(X)
Percent bachelor's degree or higher	54.8	(X)
MARITAL STATUS		
Population 15 years and over	73,744	100.0
Never married	30,116	40.8
Now married, except separated	28,157	38.2
Separated	1,358	1.8
Widowed	4,180	5.7
Female	3,356	4.6
Divorced	9,933	13.5
Female	5,937	8.1
GRANDPARENTS AS CAREGIVERS		
Grandparent living in household with one or more own grandchildren under 18 years	794	100.0
Grandparent responsible for grandchildren	257	32.4
VETERAN STATUS		
Civilian population 18 years and over	72,023	100.0
Civilian veterans	5,268	7.3
DISABILITY STATUS OF THE CIVILIAN NONINSTITUTIONALIZED POPULATION		
Population 5 to 20 years	10,236	100.0
With a disability	730	7.1
Population 21 to 64 years	58,241	100.0
With a disability	7,819	13.4
Percent employed	57.1	(X)

Subject	Number	Percent
No disability	50,422	86.6
Percent employed	79.1	(X)
Population 65 years and over	11,211	100.0
With a disability	4,653	41.5
RESIDENCE IN 1995		
Population 5 years and over	80,707	100.0
Same house in 1995	42,460	52.6
Different house in the U.S. in 1995	34,396	42.6
Same county	23,297	28.9
Different county	11,099	13.8
Same state	3,292	4.1
Different state	7,807	9.7
Elsewhere in 1995	3,851	4.8
NATIVITY AND PLACE OF BIRTH		
Total population	84,084	100.0
Native	63,193	75.2
Born in United States	62,217	74.0
State of residence	29,973	35.6
Different state	32,244	38.3
Born outside United States	976	1.2
Foreign born	20,891	24.8
Entered 1990 to March 2000	6,112	7.3
Naturalized citizen	10,594	12.6
Not a citizen	10,297	12.2
REGION OF BIRTH OF FOREIGN BORN		
Total (excluding born at sea)	20,891	100.0
Europe	7,041	33.7
Asia	6,662	31.9
Africa	815	3.9
Oceania	326	1.6
Latin America	5,247	25.1
Northern America	800	3.8
LANGUAGE SPOKEN AT HOME		
Population 5 years and over	80,707	100.0
English only	57,174	70.8
Language other than English	23,533	29.2
Speak English less than "very well"	8,725	10.8
Spanish	9,324	11.6
Speak English less than "very well"	3,593	4.5
Other Indo-European languages	9,309	11.5
Speak English less than "very well"	3,039	3.8
Asian and Pacific Island languages	3,823	4.7
Speak English less than "very well"	1,862	2.3

2000 U.S. Census: Profile of Selected Economic Characteristics

Subject	Number	Percent
EMPLOYMENT STATUS		
Population 16 years and over	73,115	100.0
In labor force	50,823	69.5
Civilian labor force	50,815	69.5
Employed	47,059	64.4
Unemployed	3,756	5.1
Percent of civilian labor force	7.4	(X)
Armed Forces	8	0.0
Not in labor force	22,292	30.5
Females 16 years and over		
Females 16 years and over	38,068	100.0
In labor force	24,135	63.4
Civilian labor force	24,131	63.4
Employed	22,366	58.8
Own children under 6 years		
Own children under 6 years	3,957	100.0
All parents in family in labor force	2,267	57.3
COMMUTING TO WORK		
Workers 16 years and over	45,933	100.0
Car, truck, or van -- drove alone	34,641	75.4
Car, truck, or van -- carpooled	2,781	6.1
Public transportation (including taxicab)	1,897	4.1
Walked	2,040	4.4
Other means	914	2.0
Worked at home	3,660	8.0
Mean travel time to work (minutes)	25.0	(X)
Employed civilian population 16 years and over		
Employed civilian population 16 years and over	47,059	100.0
OCCUPATION		
Management, professional, and related occupations	28,378	60.3
Service occupations	4,430	9.4
Sales and office occupations	10,955	23.3
Farming, fishing, and forestry occupations	0	0.0
Construction, extraction, and maintenance occupations	1,575	3.3
Production, transportation, and material moving occupations	1,721	3.7
INDUSTRY		
Agriculture, forestry, fishing and hunting, and mining	19	0.0
Construction	1,494	3.2
Manufacturing	2,516	5.3
Wholesale trade	1,232	2.6
Retail trade	4,037	8.6
Transportation and warehousing, and utilities	1,027	2.2
Information	6,860	14.6
Finance, insurance, real estate, and rental and leasing	3,997	8.5
Professional, scientific, management, administrative, and	8,743	18.6

Subject	Number	Percent
waste management services		
Educational, health and social services	8,855	18.8
Arts, entertainment, recreation, accommodation and food services	4,729	10.0
Other services (except public administration)	2,548	5.4
Public administration	1,002	2.1
CLASS OF WORKER		
Private wage and salary workers	34,935	74.2
Government workers	4,841	10.3
Self-employed workers in own not incorporated business	7,038	15.0
Unpaid family workers	245	0.5
INCOME IN 1999		
Households	44,503	100.0
Less than \$10,000	4,498	10.1
\$10,000 to \$14,999	2,441	5.5
\$15,000 to \$24,999	4,347	9.8
\$25,000 to \$34,999	4,399	9.9
\$35,000 to \$49,999	6,194	13.9
\$50,000 to \$74,999	7,532	16.9
\$75,000 to \$99,999	4,587	10.3
\$100,000 to \$149,999	4,982	11.2
\$150,000 to \$199,999	2,058	4.6
\$200,000 or more	3,465	7.8
Median household income (dollars)	50,714	(X)
With earnings	36,550	82.1
Mean earnings (dollars)	79,890	(X)
With Social Security income	8,050	18.1
Mean Social Security income (dollars)	10,903	(X)
With Supplemental Security Income	1,758	4.0
Mean Supplemental Security Income (dollars)	7,116	(X)
With public assistance income	1,015	2.3
Mean public assistance income (dollars)	4,090	(X)
With retirement income	4,349	9.8
Mean retirement income (dollars)	18,043	(X)
Families	16,934	100.0
Less than \$10,000	628	3.7
\$10,000 to \$14,999	534	3.2
\$15,000 to \$24,999	1,261	7.4
\$25,000 to \$34,999	1,454	8.6
\$35,000 to \$49,999	1,981	11.7
\$50,000 to \$74,999	2,491	14.7
\$75,000 to \$99,999	2,156	12.7
\$100,000 to \$149,999	2,612	15.4
\$150,000 to \$199,999	1,363	8.0
\$200,000 or more	2,454	14.5
Median family income (dollars)	75,989	(X)
Per capita income (dollars)	42,874	(X)
Median earnings (dollars):		

Subject	Number	Percent
Male full-time, year-round workers	55,689	(X)
Female full-time, year-round workers	42,948	(X)
POVERTY STATUS IN 1999 (below poverty level)		
Families	911	(X)
Percent below poverty level	(X)	5.4
With related children under 18 years	643	(X)
Percent below poverty level	(X)	8.4
With related children under 5 years	229	(X)
Percent below poverty level	(X)	7.6
Families with female householder, no husband present	422	(X)
Percent below poverty level	(X)	13.4
With related children under 18 years	370	(X)
Percent below poverty level	(X)	19.2
With related children under 5 years	110	(X)
Percent below poverty level	(X)	26.3
Individuals	8,636	(X)
Percent below poverty level	(X)	10.4
18 years and over	7,358	(X)
Percent below poverty level	(X)	10.4
65 years and over	1,145	(X)
Percent below poverty level	(X)	10.2
Related children under 18 years	1,164	(X)
Percent below poverty level	(X)	9.9
Related children 5 to 17 years	898	(X)
Percent below poverty level	(X)	10.7
Unrelated individuals 15 years and over	5,811	(X)
Percent below poverty level	(X)	16.4

2000 U.S. Census: Profile of Selected Housing Characteristics

Subject	Number	Percent
Occupied Housing Units	44,497	100.0
UNITS IN STRUCTURE		
1-unit, detached	8,880	20.0
1-unit, attached	1,814	4.1
2 units	1,245	2.8
3 or 4 units	3,958	8.9
5 to 9 units	10,175	22.9
10 to 19 units	8,874	19.9
20 or more units	9,331	21.0
Mobile home	220	0.5
Boat, RV, van, etc.	0	0.0
YEAR STRUCTURE BUILT		
1999 to March 2000	228	0.5
1995 to 1998	634	1.4

Subject	Number	Percent
1990 to 1994	1,376	3.1
1980 to 1989	3,201	7.2
1970 to 1979	7,788	17.5
1960 to 1969	9,760	21.9
1940 to 1959	14,014	31.5
1939 or earlier	7,496	16.8
ROOMS		
1 room	3,500	7.9
2 rooms	6,550	14.7
3 rooms	11,102	24.9
4 rooms	9,597	21.6
5 rooms	6,096	13.7
6 rooms	3,520	7.9
7 rooms	1,840	4.1
8 rooms	932	2.1
9 or more rooms	1,360	3.1
Median (rooms)	3.6	(X)
YEAR HOUSEHOLDER MOVED INTO UNIT		
1999 to March 2000	8,849	19.9
1995 to 1998	13,745	30.9
1990 to 1994	8,059	18.1
1980 to 1989	7,185	16.1
1970 to 1979	4,298	9.7
1969 or earlier	2,361	5.3
VEHICLES AVAILABLE		
None	4,765	10.7
1	23,332	52.4
2	13,345	30.0
3 or more	3,055	6.9
HOUSE HEATING FUEL		
Utility gas	32,801	73.7
Bottled, tank, or LP gas	508	1.1
Electricity	10,276	23.1
Fuel oil, kerosene, etc.	48	0.1
Coal or coke	0	0.0
Wood	45	0.1
Solar energy	59	0.1
Other fuel	42	0.1
No fuel used	718	1.6
SELECTED CHARACTERISTICS		
Lacking complete plumbing facilities	200	0.4
Lacking complete kitchen facilities	758	1.7
No telephone service	386	0.9
OCCUPANTS PER ROOM		
Occupied housing units	44,497	100.0
1.00 or less	42,136	94.7

Subject	Number	Percent
1.01 to 1.50	956	2.1
1.51 or more	1,405	3.2
Specified owner-occupied units	7,729	100.0
VALUE		
Less than \$50,000	45	0.6
\$50,000 to \$99,999	70	0.9
\$100,000 to \$149,999	50	0.6
\$150,000 to \$199,999	108	1.4
\$200,000 to \$299,999	569	7.4
\$300,000 to \$499,999	2,061	26.7
\$500,000 to \$999,999	3,020	39.1
\$1,000,000 or more	1,806	23.4
Median (dollars)	625,900	(X)
MORTGAGE STATUS AND SELECTED MONTHLY OWNER COSTS		
With a mortgage	5,593	72.4
Less than \$300	0	0.0
\$300 to \$499	28	0.4
\$500 to \$699	97	1.3
\$700 to \$999	195	2.5
\$1,000 to \$1,499	548	7.1
\$1,500 to \$1,999	840	10.9
\$2,000 or more	3,885	50.3
Median (dollars)	2,726	(X)
Not mortgaged	2,136	27.6
Median (dollars)	434	(X)
SELECTED MONTHLY OWNER COSTS AS A PERCENTAGE OF HOUSEHOLD INCOME IN 1999		
Less than 15 percent	2,505	32.4
15 to 19 percent	869	11.2
20 to 24 percent	980	12.7
25 to 29 percent	706	9.1
30 to 34 percent	592	7.7
35 percent or more	2,012	26.0
Not computed	65	0.8
Specified renter-occupied units	31,215	100.0
GROSS RENT		
Less than \$200	517	1.7
\$200 to \$299	718	2.3
\$300 to \$499	2,290	7.3
\$500 to \$749	10,291	33.0
\$750 to \$999	7,329	23.5
\$1,000 to \$1,499	6,065	19.4
\$1,500 or more	3,453	11.1
No cash rent	552	1.8
Median (dollars)	792	(X)
GROSS RENT AS A PERCENTAGE OF HOUSEHOLD		

Subject	Number	Percent
INCOME IN 1999		
Less than 15 percent	7,094	22.7
15 to 19 percent	4,500	14.4
20 to 24 percent	3,739	12.0
25 to 29 percent	3,023	9.7
30 to 34 percent	2,064	6.6
35 percent or more	9,405	30.1
Not computed	1,390	4.5

Single-Family New House Construction Building Permits

<http://www.city-data.com/city/Santa-Monica-California.html>

Year	# Buildings	Average Cost
1996	26	\$255,000
1997	28	\$428,200
1998	50	\$441,700
1999	42	\$408,200
2000	52	\$384,500
2001	43	\$438,000
2002	46	\$427,000
2003	50	\$519,000

Geography: Area & Nearby Cities

<http://www.city-data.com/city/Santa-Monica-California.html>

Area = 8.3 Square Miles

Nearby Cities	Miles Away
Marina del Rey	3.5
Culver City	5.6
Beverly Hills	6.6
Ladera Heights	7.7
Los Angeles	8.5
El Segundo	8.7
West Hollywood	8.8
View Park - Windsor Hills	9.4